

Circulation 2012

4,395 copies

The Sicherheitsingenieur offers a competent communication platform to the rising inquiries for the internal security. Sicherheitsingenieur deals with all subjects of the security work. From "fire prevention" and "metal treatment", "office employments", "skin protection" or "noise, light, climate in the workplace", the reader finds important suggestions for the security in every company - from a small company up to the industrial trust.

Magazine profile

Target groups

Sicherheitsingenieur is an independent technical journal for security experts and technical securities - also for planners, designers and operational executives.

Magazine format

210 mm width x 297 mm height (DIN A 4)

Type of area format

188 mm width x 270 mm height, 4 column per 44 mm width

Printing process

web offset, back-stitching, Euroskala

Price list 29 of 01/10/2011





Dates

Frequency: 12x per year

Issue	Closing date for advertisements	Publication date	Main subjects	Exhibitions
1	15.12.11	16.01.12	Safety management, personal protection equipment	
2	27.01.12	15.02.12	Explosion protection, system safety	
3	27.02.12	15.03.12	Fire protection, safety of machinery and systems	Hannover Exhibition, 23. - 27.4.,
4	27.03.12	17.04.12	Safety of machinery and systems, personal protection equipment	
5	24.04.12	15.05.12	Hazardous materials; Explosion protection	
6	25.05.12	15.06.12	Personal protection equipment; Fire protection	
7	28.06.12	17.07.12	Safety Management; Hazardous materials	
8	27.07.12	15.08.12	Safety of machinery and systems, personal protection equipment	
9	29.08.12	17.09.12	Industrial safety 2012	
10	24.09.12	12.10.12	Industrial safety 2012	Arbeitsschutz Aktuell, 16. - 18.10.,
11	25.10.12	15.11.12	Emergency	
12	28.11.12	17.12.12	Safety of machinery and systems	



Publishing house

	Editorial staff	Sales Department	Sales Department
Dr. Curt Haefner-Verlag GmbH	Dr. Curt Haefner-Verlag GmbH	Dr. Curt Haefner-Verlag GmbH	Dr. Curt Haefner-Verlag GmbH
Weigand Naumann	Irena Dantele	Cornelia Huth-Neumann	Cornelia Huth-Neumann
Vangerowstraße 14/1	Ernst-Mey-Straße 8	Ernst-Mey-Straße 8	Ernst-Mey-Straße 8
69115 Heidelberg	70771 Leinfelden-Echterdingen	70771 Leinfelden-Echterdingen	70771 Leinfelden-Echterdingen
Germany	Germany	Germany	Germany
Phone	0049 / 6221 / 6446 - 17	0049 / 711-7594-476	0049 / 711-7594-372
Fax	0049 / 6221 / 6446 - 40	0049 / 711-7594-1476	0049 / 711-7594-1372
E-Mail	weigand.naumann@konradin.de	irena.dantele@konradin.de	c.huth-neumann@konradin.de
URL	http://www.konradin.de/arbeitswelt	http://www.konradin.de/arbeitswelt	http://www.konradin.de/arbeitswelt

Advertising sizes and rates

Size page	Width mm	Height mm	Rates of an advertisement			
			sw	2c	3c	4c
1/1	188	270	1,320.00 €	1,518.00 €	1,716.00 €	1,914.00 €
1/2	92	270	700,00 €	805,00 €	910,00 €	1.015,00 €
	188	133				
1/3	188	88	480,00 €	552,00 €	624,00 €	696,00 €
	60	270				
1/4	44	270	360,00 €	414,00 €	468,00 €	522,00 €
	92	133				
	188	65				
1/8	92	65	200,00 €	230,00 €	260,00 €	290,00 €
	44	133				
	188	33				

Terms of payment

30 days net without discount. 2% discount for payment within 10 days from date of invoice.

All prices plus tax.

Surcharges

Are discountable

Colours

Per colour

15% of the respective basic rate

Special colours

On request

Bleed surcharge

10% of the respective basic rate, possible from 1/3 page on

Position

2nd + 4th cover pg.

20% of the respective basic rate

3rd cover page

10% of the respective basic rate

Inside

10% of the respective basic rate, possible from 1/3 page on

Column ads

Job market

Per mm 1-column

1.60 €

Box number

17.00 € inclusive postage

Discounts

Frequency discount	
3 x	3%
6 x	5%
9 x	10%
12 x	15%

or

Volume discount	
3 pages	5%
6 pages	10%
9 pages	15%
12 pages	20%

Online

Please contact us.



Inserts bound-in

Paper weight	2 sheet	4 sheets
80-134 g/m2	2,080	3,490
135-180 g/m2	2,410	4,020

Loose inserts

To 25 g 205.00 € per 1,000 copies
 Per further 5 g 5%
 Inclusive postage; Loose inserts are not discountable

Tip-On Cards

Tip-On Cards (like post cards on ads) are not discountable.
 60 €/ 1,000 copies Price for loose inserts (incl. postage), plus
 37 €/ 1,000 copies Costs for mechanical affixing, or
 74 €/ 1,000 copies Costs for manual affixing

**Delivery address for
loose inserts and
inserts bound-in**

Konradin Druck GmbH
 "Sicherheitsingenieur"
 Kohlhammerstrasse 15
 70771 Leinfelden-Echterdingen
 Germany
 Phone +49 711 / 7594 - 755

Circulation 2012

13,979 copies

Magazine profile

In collaboration with the title Sicherheitsingenieur, Sicherheitsbeauftragter is a competent communication platform for the rising inquiries on the subject "security at work". From "fire prevention" and "metal treatment", "office employments", "skin protection" or "noise, light, climate in the workplace" the reader finds important suggestions for the security in every company - from a small company up to the industrial trust.

Target groups

The reader's circle encloses the following professional guilds: Safety experts, managers, security representatives, enterprisers

Magazine format

210 mm width x 297 mm height (DIN A 4)

Type of area format

188 mm width x 270 mm height, 4 column per 44 mm width

Printing process

web offset, back-stitching, Euroskala

Dates

Frequency: 10x per year

Price list 29 of 01/10/2011



Issue	Closing date for advertisements	Publication date	Main subjects	Exhibitions
2	17.01.12	03.02.12	Personal protection equipment, fire and explosion protection	
3	10.02.12	29.02.12	Explosion protection, First aid	
4	15.03.12	03.04.12	Fire protection, Safety of machinery and systems	Hannover Exhibition, 23. - 27.4., Hannover
5	13.04.12	03.05.12	Personal protection equipment, hazardous materials	
6	14.05.11	05.06.12	Security	
7-8	05.07.12	24.07.12	Personal protection equipment, fire and explosion protection	
9	16.08.12	04.09.12	Industrial safety	
10	17.09.12	05.10.12	Industrial safety	Arbeitsschutz Aktuell, 16.-18.10., Augsburg
11	17.10.12	06.11.12	hazardous materials	
12-1	16.11.12	05.12.12	Ergonomics; personal protection equipment	

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Advertising sizes and rates

Size page	Width mm	Height mm	Rates of an advertisement			
			sw	2c	3c	4c
1/1	175	270	2,200.00 €	2,530.00 €	2,860.00 €	3,190.00 €
1/2	175	133	1,160.00 €	1,334.00 €	1,508.00 €	1,682.00 €
	92	270				
1/3	175	88	790.00 €	908.50 €	1.027.00 €	1,145.50 €
	60	270				
1/4	175	65	600.00 €	690.00 €	780.00 €	870.00 €
	92	133				
	44	270				
1/8	175	33	330.00 €	379.50 €	429.00 €	478.50 €
	92	65				
	44	133				

Terms of payment

30 days net without discount. 2% discount for payment within 10 days from date of invoice.
All prices plus tax.

Surcharges	Are discountable	
Colours	Per colour	15% of the respective basic rate
Special colours	On request	
Bleed surcharge		10% of the respective basic rate, possible from 1/3 page on
Position	2nd + 4th cover pg.	20% of the respective basic rate
	3rd cover page	10% of the respective basic rate
	Inside	10% of the respective basic rate, possible from 1/3 page on

Column ads	Job market	
	Per mm 1-column	1.65 €
	Box number	17.00 € inclusive postage

Discounts

Frequency discount		or	Volume discount	
3 x	3%		3 pages	5%
6 x	5%		6 pages	10%
9 x	10%		9 pages	15%
12 x	15%		12 pages	20%

Online Please contact us.

Inserts bound-in

Paper weight	2 sheet	4 sheets
80-134 g/m2	3,850.00 €	4,428.00 €
135-180 g/m2	6,417.00 €	7,380.00 €

Loose inserts To 25 g 205.00 € per 1,000 copies
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Combination

Sicherheits-
ingenieur



&

Sicherheits-
beauftragter



konradin
mediengruppe

Circulation 2011
Magazine format
Type of area format

18,193 copies
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and rates**

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1/1	2,880.00 €	3,312.00 €	3,744.00 €	4,176.00 €
1/2	1,510.00 €	1,736.50 €	1,963.00 €	2,189.00 €
1/3	1,040.00 €	1,196.00 €	1,352.00 €	1,508.00 €
1/4	790.00 €	908.50 €	1,027.00 €	1,145.50 €
1/8	430.00 €	494.50 €	559.00 €	623.50 €

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3rd cover page

10% of the respective basic rate

Inside

10% of the respective basic rate, possible from 1/3 page on

Column ads

Job market

Per mm 1-column

2.44 €

Box number

17.00 € inclusive postage

Combination

Discounts

Frequency discount	
3 x	3%
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9 x	10%
12 x	15%

or

Volume discount	
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